

[SUBJECT LINE:] You're invited to CSI Design Expo Americas as our guest

Hi [First name],

We are exhibiting at Cruise Ship Interiors Design Expo Americas on 9 – 10 June and would like to invite you to join us with a complimentary pass!

Taking place at the Miami Beach Convention Center, CSI is the world's only exhibition and conference exclusively dedicated to connecting the buyers and suppliers of the cruise design industry.

Your pass grants complimentary access to the full exhibition and conference, as well as networking events such as Happy Hour. If eligible, your pass will be upgraded to VIP, including exclusive networking events like the Opening Party and After Hours.

You will be joined by fellow cruise lines, shipyards, and design studios, allowing you to knowledge share, source products, and network with your industry peers.

Register for your free pass via this [short registration form](#) [\[Link to your unique registration URL\]](#), the CSI Team will be in-touch if you have been upgraded to VIP status.

We look forward to seeing you at our booth #XXX this June.

All the best,

[Email signature]